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VAROLII INTRODUCES INDUSTRY'S FIRST COMPLETE SUITE OF WORKFORCE CONTINUITY APPLICATIONS

Four New Applications Leverage Best Practices to Provide Effective Communications through All Stages of an Emergency Event

SEATTLE – April 23, 2008 – [Varolii Corporation](#) today announced the general availability of the industry's first complete workforce continuity software suite. Comprising four new Varolii applications—[First Responder](#), [Enterprise Business Continuity](#), [Employee Accountability](#) and [Pandemic Planning](#)—the [Workforce Continuity Suite](#) helps organizations share critical information and gather real-time updates through all stages of a crisis. Based on years of experience and hundreds of successful workforce continuity deployments for some of the world's largest corporations, the [Workforce Continuity Suite](#) couples speedy deployment with proven best practices to give organizations much-needed confidence in their emergency communications system.

"Varolii workforce continuity applications go beyond the generic advantages offered by other automated emergency notification systems," said Steve Zirkel, vice president and general manager of Business Continuity for [Varolii Corporation](#). "Instead of selling a technology platform that companies must configure with little historical knowledge to guide them, we offer four on-demand applications that take the guesswork out of implementing an effective solution, testing to ensure it's ready, and then optimizing for performance when it's needed most."

Effective Communications Throughout the Entire Crisis

Because workforce continuity goes beyond the initial stage of an unplanned event, the Varolii suite of applications manages communications during all stages of an emergency. Each application includes specific processes and communication templates, as well as training and deployment recommendations specific to each stage:

[Varolii First Responder](#)[™]: Quickly notifies response team members and executives of an incident, fosters cooperation with real-time status, and then effectively communicates when the incident is over.

With a simple phone call or via Web interface, the administrator can generate an immediate message and then automatically escalate to an alternative communication channel if the first try doesn't get through.

[Varolii Enterprise Business Continuity](#)[™]: Rapidly expands communication from the first response team to a worldwide workforce. Unlike typical manual phone-tree emergency communications that can take many hours, organizations can use Varolii to share critical information and instructions in mere minutes to ensure effective preparation, timely response and rapid recovery.

[Varolii Employee Accountability](#)[™]: Combines outbound notifications with inbound messaging capabilities so companies can keep employees informed, collect and act upon real-time information about employees' status, determine where assistance is needed, and minimize downtime by gaining a clear picture of staff availability.

[Varolii Pandemic Planning](#)[™]: Notifies employees of the company's pandemic plan, supports telecommuting and other HR procedures, communicates healthcare-related information and gathers status from individual employees throughout the course of a pandemic. Because pandemic impact is typically more global in nature, organizations can use this application to communicate with partners, suppliers and customers worldwide.

[Varolii Workforce Continuity Suite – a Proven, Reliable Solution](#)

Delivered via a Software-as-a-Service model, the **[Varolii Workforce Continuity Suite](#)** encompasses multi-channel communications, service to more than 150 countries, delivery performance guarantees and one of the industry's most highly experienced professional services teams.

Varolii workforce continuity applications have been tested and proven through some of the nation's most recent disasters, including more than 3.5 million notifications sent in the timeframe surrounding Hurricane Katrina's U.S. landfall in 2005 and more than 2.4 million notifications sent during the Valentines Day ice storm in 2007.

Varolii counts more than one-fifth of Fortune 1000 companies among its customer base and delivers more than 20 million workforce continuity notifications every month, which would equal roughly a quarter of a billion workforce continuity notifications on an annual basis.

The **[Varolii Workforce Continuity Suite](#)** is immediately available to organizations seeking to buy either the full suite or one or more applications. For more information, please visit **www.varolii.com/applications/business-continuity/**.

About Varolii Corporation

Varolli Corporation provides the on-demand software and services that help organizations create intelligent, automated conversations with their customers and employees over whichever combination of communication channels will generate the best response. Each message is carefully designed and continually optimized to improve service, increase revenue or manage unplanned events; for example, flight cancellation notices, fraud detection alerts, outage notifications, customer surveys, medication adherence notifications, payment reminders, and emergency alerts. More than 350 organizations, including many of the largest U.S. banks, airlines, wireless carriers, utilities, and pharmacy benefit management companies trust Varolli to send more than 3.5 million messages every business day. Varolli is headquartered in Seattle with offices in the Boston and Denver metropolitan areas. For more information, visit www.varolli.com

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